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--For immediate release--

CRM Rules! for MS Dynamics 2011 now available on Microsoft Marketplace

Portland, OR – March 28, 2012 CRM Rules!, the timesaving add-on product for Microsoft Dynamics CRM 2011 from Visionary Software, is now available on <u>Microsoft Marketplace</u>. The Microsoft Dynamics Marketplace helps businesses discover innovative applications and professional services from Microsoft partners worldwide. Before being listed, each product must undergo a testing process and be certified to work seamlessly with CRM 2011.

To celebrate this achievement, Visionary Software is offering a time limited March Madness Special saving up to 86% of the product cost. This offer ends when the tournament ends, so contact Visionary before April 2, 2012.

CRM Rules! enables users and developers to easily customize CRM forms by automatically generating and deploying JScript code into MS Dynamics CRM 2011. No coding is required. By eliminating the tedious and time consuming aspect of coding, IT professionals, developers, and users alike will benefit from this productivity tool. CRM Rules! frees up time to focus on more complicated issues, thereby greatly enhancing the efficiency of the entire company. CRM Rules! is essential to creating consistent, efficient, and bug-free JScript code on all CRM forms across your organization.

CRM Rules! is intuitive and easy to use and works seamlessly with your Microsoft Dynamics CRM 2011 implementation, either online or on-premise.

CRM Rules! was developed by Visionary Software Consulting, Inc., a Microsoft Certified Technology Partner. Visionary Software has engineered products and solutions used by thousands of users since Microsoft CRM 1.0. For more information on CRM Rules!, contact sales@crm-rules.com or call 877-CRM-1942. Visit www.CRM-Rules.com for more details.